

What's The Importance Of IT Strategy?

Robust IT strategy has become one of the most powerful levers for business performance. Organisations relying on dated systems, fragmented platforms or tactical firefighting inevitably carry higher costs, reduced productivity and increased risk. A well-structured IT strategy aligns technology investment with commercial goals, establishes a roadmap for modernisation, and ensures technology supports long-term growth.

Why IT Strategy Matters

- Maximise productivity and minimise redundancy across every business process
- Align technology investment with commercial goals and long-term growth plans
- 60% of businesses fail to accurately link their strategies and budgets – a clear IT strategy prevents this
- Cloud and modern infrastructure can reduce costs while enabling flexible, scalable working

Key Areas To Address

- **Assess your current IT landscape:** infrastructure, security, applications and data architecture
- **Evaluate risks, compliance and cyber resilience:** A structured plan to address threats common in your industry
- **Build a clear picture of user and departmental requirements:** Assess the needs of finance, operations, HR and sales
- **Define a target architecture and guiding principles:** Standardisation, simplicity, and scalability

Building Your Roadmap With Akita

- Structure a phased roadmap covering short-, medium- and long-term goals
- Covers cyber security, cloud migrations, data initiatives, and systems/applications upgrades
- Embed governance, performance measurement and clear ownership at every stage
- IT strategy is never "done" – it must evolve as your business grows and needs change

Akita supports organisations of all sizes with IT strategy and consultancy. IT roadmap development is a key part of the account management we deliver. Discover how:

Managed IT Support

Strategic IT support that evolves with your business, combining proactive 24/7 systems monitoring, on-demand issue resolution, and regular engagement ensure our service is working the best for your needs.

IT Consultancy

Expert-led IT strategy development tailored to your organisation's size, sector and ambitions – aligning technology investment with your commercial goals and building a clear roadmap for growth.

Managed IT Services

Wide-reaching IT and business technology services designed to support your organisation at every phase of its growth. Includes the delivery of IT projects by a focused team of IT engineers.

Cyber Security

Advanced services that go beyond reactive defence. Our proactive approach stays ahead of threats, while in-house expertise helps achieve and maintain certifications, governance and compliance.

The 10-Step IT Strategy Checklist

1. Assess Business Vision

Start with business ambition, not technology. Clarify revenue goals, market plans and organisational priorities for the next 3–5 years.

2. Review Your IT Landscape

Document infrastructure, cloud platforms, applications, security controls and data architecture. Identify weaknesses and efficiency gaps.

3. Capture User Requirements

Engage finance, operations, sales, HR and other functions to understand what slows workflows and where technology is falling short.

4. Evaluate Risk & Compliance

Review cyber posture, backup maturity, disaster recovery, identity controls and compliance obligations to strengthen resilience.

5. Analyse Cost & Value

Quantify the cost of current systems and model savings through cloud adoption, automation, application consolidation and modernisation.

6. Define Target Architecture

Outline the future state of technology: infrastructure direction, application approach, integration strategy and security controls.

7. Create a Transformation Roadmap

Structure a phased roadmap across 12, 24 and 36-month horizons with clear outcomes, costs, dependencies and resource requirements.

8. Strengthen Governance

Establish clear ownership for decisions, budget approval, risk management and project oversight. Introduce performance measurement and KPIs.

9. Embed a Data Strategy

Improve data quality, integration and analytics capability. Empower teams with reliable, real-time insights to accelerate commercial improvement.

10. Build Skills & Culture

Assess capability gaps in cyber security, cloud and BI. Support teams with training and clear expectations to ensure sustained impact.

Akita is a leading managed IT service provider. We support private and public sector organisations at scale with their IT, business technology and wider strategy requirements.

IT strategy sits at the centre of our approach. We work with leadership teams to align technology investment with business goals, ensuring IT supports efficiency, resilience, and long-term growth.

Speak with Akita to discuss how a strategic approach to IT can support your organisation's next stage of growth:

Get in touch: info@akita.co.uk

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